

THE 9 PILLARS OF LEADERSHIP

Success and winning require strategy and tactics. ITCB gives you a proven step-by-step plan.

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BUILDING A WINNING CULTURE

A winning culture is truly the biggest competitive advantage that an organization can have because it essentially puts success on autopilot



LEADERSHIP THROUGH TRUST

Trust is key for leaders to inspire buy-in, change and loyalty



Kevin Miller

Kevin@ITCBConsulting.com

701-527-1315

www.ITCBConsulting.com

IT ALL STARTS WITH THE LEADER

Leaders always go first because we are judged by our actions and our actions create trust and loyalty

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LEVEL 1



CHAMPIONSHIP LEADERSHIP

Championship leadership in business most closely resembles the coaching staff for championship caliber athletic teams. Leading like an athletic coach is the best way to get your team on board, build loyalty, and build a highly efficient, successful, and stable business



SUCCESS POTENTIAL FORMULA

It's about understanding the game changing potential that your God given abilities offer you.

You have been given a top 1% of the 1% in an area. Knowing where that is and focusing on natural abilities can take you from average > great > super star level. Stop spinning your wheels being average and discover how easy success can be when you operate in your zone of genius.



LEADERSHIP THROUGH TRUST

Trust in our world is rare. In this module we address how you may be losing "trust points" and how to turn things around to gain trust and loyalty as a leader.

Only Leaders Have The Authority To Make Success Happen



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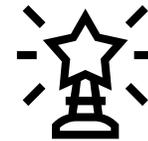
IT TAKES A TEAM TO WIN

Only a team can win a game; Our goal is to build the best team possible.

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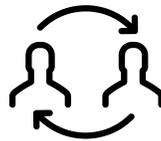
LEVEL 2



BUILDING ALL-STAR TEAMS

You don't have to accept that C & B performers are just a way of life in your company. With the right processes you can turn many of your C & B performers into A level performers in a very short time.

Almost everyone can be an A level performer. We must shift the paradigm away from focusing on the skills and experience that pigeonholes C & B performers.



EMPLOYEE ENGAGEMENT ENGINE

The results of higher levels of employee engagement are amazing. Doing things the right way shows respect, generates buy-in, solves problems, creates better ideas and supercharges change, all creating a more profitable organization.



NAVIGATING CHANGE MANAGEMENT

Diving into why people resist or embrace change. A paradigm shift for leaders on the process to determine, communicating and implementing change. We just need to understand the fear and stress that change causes and what we do to minimize those items.

Winning And Success Are The Results Of Great Teams



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PROCESSES ARE THE FOUNDATION

For true trust and buy-in, everything must be in alignment and improved

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LEVEL 3



BUILDING A WINNING CULTURE

Having a winning culture is the biggest competitive advantage that your company will ever have. It draws the best to your organization, increases attitudes/work ethic/retention/problem solving/customer & internal loyalty which all drive profitability to the next level.



4 KEY BUSINESS PROCESSES

One of the biggest problems plaguing most businesses is that they are missing one or more key business processes.

On the other hand, some companies have so embraced certain processes that they have pushed it to the point of negative impact. ITCB will show you which processes to cover for your business and how to prioritize and make them a powerhouse for you, not working against you.



SUCCESSION PLANNING

Succession planning at many companies involves an org chart for 5 or 10 years into the future and discussions about mentoring. ITCB's Succession Planning integrates an effective plan into key areas without a lot of time, effort and investment.

To Reach Top Speed, All Things Must Be In Perfect Alignment



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